

Order / Rev: 28491
 Alt Order #:
 Flight Dates: 09/24/12 - 11/04/12

Advertiser: Ben McAdams For Mayor
 Product Desc: Mayor
 Estimate: 318

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 3	KTVX	09/24/12	10/26/12	Nightline M-F 1036p-1103p	CM	1036p-1103p	MTWTF--	:30	2	\$200.00	P-3	1.50 NM	8	\$1,600.00
N 4	KTVX	09/24/12	10/26/12	Nightline M-F 1036p-1103p	CM	1036p-1103p	MTWTF--	:15	2	\$100.00	P-4	1.50 NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/24/12	09/30/12	MTWTF--		2				\$100.00		1.50		
	Week:	10/01/12	10/07/12	MTWTF--		2				\$100.00		1.50		
	Week:	10/08/12	10/14/12	-----		0				\$100.00		0.00		
	Week:	10/15/12	10/21/12	MTWTF--		2				\$100.00		1.50		
	Week:	10/22/12	10/28/12	MTWTF--		2				\$100.00		1.50		
N 5	KTVX	10/29/12	11/02/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10p-1036p	MTWTF--	:30	1	\$550.00	P-2	0.00 NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	MTWTF--		1				\$550.00		0.00		
N 6	KTVX	10/29/12	11/02/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10p-1036p	MTWTF--	:15	1	\$275.00	P-4	0.00 NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/29/12	11/04/12	MTWTF--		1				\$275.00		0.00		
Totals													33	\$7,825.00